



# Share & Pair<sup>TM</sup> Sundays

*Pour the wine.  
Pass the fun.*



#shareandpairsundays



# Share & Pair<sup>TM</sup> Sundays

*Share & Pair Sundays*<sup>TM</sup> is a spring campaign that celebrates the delicious marriage of wine and food.

The campaign encourages consumers to get together to enjoy wine, food, friends and family.

This year, *Share & Pair Sundays* will be promoted by

**Come Together  
A Community for Wine**  
(the team behind Come Over October)

**from May 3 through June 28.**  
Nine Sundays. One shared message.



**Find out how to participate!**  
[ShareAndPairSundays.com](https://ShareAndPairSundays.com)



[#shareandpairsundays](https://www.instagram.com/shareandpairsundays)