



Share & Pair[™] Sundays



*Pour the wine.
Pass the fun.*



#shareandpairsundays



Share & PairTM Sundays

*Share & Pair Sundays*TM

is a spring campaign that celebrates the delicious marriage of wine and food.

The campaign encourages consumers to get together to enjoy wine, food, friends and family.

This year, *Share & Pair Sundays* will be promoted by

Come Together

A Community for Wine

(the team behind Come Over October)

from May 3 through June 28.

Nine Sundays. One shared message.



Find out how to participate!

ShareAndPairSundays.com



[#shareandpairsundays](https://www.instagram.com/shareandpairsundays)