



Share & Pair<sup>™</sup>  
Sundays



Spring  
is Served.



#shareandpairsundays



# Share & Pair<sup>TM</sup> Sundays

## *Share & Pair Sundays<sup>TM</sup>*

is a spring campaign that celebrates the delicious marriage of wine and food.

The campaign encourages consumers to get together to enjoy wine, food, friends and family.

This year, *Share & Pair Sundays* will be promoted by

**Come Together**

**A Community for Wine**

(the team behind Come Over October)

**from May 3 through June 28.**

Nine Sundays. One shared message.



**Find out how to participate!**

[ShareAndPairSundays.com](http://ShareAndPairSundays.com)



[#shareandpairsundays](https://www.instagram.com/shareandpairsundays)